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IVI DMC Enterprises provides full destination services for incentives, meetings and events, including tailored-made proposals and program coordination such as registration services, professional staff, transfers, hospitality desk assistance, photography, gift items, special events, decor, lighting & sound, entertainment, recreational sports, team-building activities, pre/post events, dine-arounds, site inspections, individual VIP incentives and much more. Setting trends in the DMC Industry since 1986, and with more than 8,503 testimonials in six Latin American countries, we will continue to make YOU look GREAT!

## This is our country-wide management team



José Manuel García, CDS

Visionary, Founder and Influencer Marketing, IVI DMC Enterprises  
An enthusiastic, passionate, and skilled professional with many almost 50 years of experience in M&E, Product Development, Marketing, Customer Service, Industry Relations & Social Responsibility Projects. He has considerable knowledge and experience in U.S. and Latin America's culture, business customs, and trends. Excellent skills in interpersonal relationships, teamwork, cost control, supervision and communication towards reaching set goals and objectives.



Manolo García, CIS, CMS, CCM, CES

President, IVI DMC Enterprises

Manolo deems it an honor to run this prestigious company and continue to position it as one of the best in the market. He began his professional career in 1999 as an Event Coordinator. He has continuously added to his skill set by taking on increasingly important responsibilities ever since he started in the M&E industry at IVI DMC.



Raquel Mijares, CIS, DMCP

Vice President of Marketing, IVI DMC Enterprises

Raquel has been in touch with the tourism industry all her life. She studied Hotel Management at Anahuac University in Cancun and has worked with renowned hotel chains. Over the years, Raquel has strengthened her planning and organization skills, and has proven to be a highly detail-oriented person. She joined IVI DMC team in November 2007 as a Program Executive in the Planning and Events department and her continuous growth has been remarkable.



Mariana Leon, CMS

Corporate Business Director, IVI DMC Enterprises

She has a graduate degree in Hotel and Tourism Management. Her experience in incentive travel comes from working for a renowned Mexican Hotel Brand in Cancun, in the conference services department, where she performed as wedding, group, and convention services manager. She joined IVI DMC in 2014 as a business executive, and due to her dedication and being goal oriented, she has received a couple of promotions up to Corporate Business Director. In her actual role, she proudly continues displaying her top priorities: excellent customer service and attention to detail, qualities that enable her to establish, develop, and strengthen successful relationships with clients.



Jaime Nelo, DMCP, CMS, CES, CCM

Destination Managing Director, IVI DMC

Puerto Vallarta & Riviera Nayarit

Jaime NELO was born in Puebla, Mexico. He has a graduate degree in Hospitality Management, and his professional career includes over 20 years of experience working for major resorts and DMCs in places such as Cancun, Puerto Vallarta, and Mexico City. Currently, he lives in Puerto Vallarta. He joined the ranks of IVI DMC in 2005 as Planning and Event Manager in Cancun. From 2006-2010, he carried out the same responsibilities in destinations such as Puerto Vallarta and Mexico City. His accumulated experience led to being the Destination Managing Director in Puerto Vallarta.



Yazmin Elosegui, DMCP, CIS, CMS

Destination Managing Director, IVI DMC Los Cabos

Yazmin was born in Mexico City and has a graduate degree in Social Communication. When she was 25 years old, she decided to move to the heavenly city of Cancun. She joined IVI DMC in 2014, and due to her skills and experience, was soon promoted to Planning Manager, overseeing a five person team. Her efficient performance is clearly visible in the increase in customer satisfaction. Yazmin was later assigned to the corporate team. Sometime after this, the opportunity arose to become the Destination Managing Director in Cabos.