

Discover the warmth and passion of Mexico for Conventions, Meetings, Congresses and Incentives; delivered by Tropical Incentives DMC, a team of professionals that for over 30 years have committed to overcome our Client's expectation by creating unique experiences through our programs in Cancun, Riviera Maya, Puerto Vallarta, Riviera Nayarit, Los Cabos and Mexico City. No events are alike, our team will work along with you to design and create memorable experiences your attendees will never forget.

## Our management team



*Roberto Romero CIS*

Director of Business Development

[roberto@ticancun.com](mailto:roberto@ticancun.com)

Ph. +52 (998) 193 3960

Developing a growth strategy focused on customer satisfaction to build relationships and return existing customers that used our services in the past. Planning and coordinating the implementation of business plans of new accounts / markets



*Elsa Castillo*

Director of Sales Cancun & Riviera Maya

[elsa@ticancun.com](mailto:elsa@ticancun.com) Ph. +52 (998) 193 3940 2

5 years of experience in the Hospitality Industry made her a passionate in selling her destination. Capitalizing resources to create and deliver memorable and unique experiences with local flavor and Mexican hospitality.



*Arturo Aguirre Abarca - General Manager*

Cancun & Riviera Maya

[arturoaguirre@ticancun.com](mailto:arturoaguirre@ticancun.com)

Ph. +52 (998) 193 3940

Responsible for creating and maintaining commercial alliances with clients and suppliers.



Margarita Romero -Associate  
Director Of Sales

Puerto Vallarta & Riviera Nayarit  
[margarita@tivallarta.com](mailto:margarita@tivallarta.com)

Ph. +52 (322) 225 2400

With 7 years of DMC experience, leading a dynamic and creative team focused on business developing, creation and design of unique



Ana Corona - General Manager  
Puerto Vallarta & Riviera Nayarit

[ana@tivallarta.com](mailto:ana@tivallarta.com)

Ph. +52 (322) 225 2400

With 32 years of experience in the industry, focused on the design, creation and execution of spectacular programs. Responsible for creating and maintaining commercial alliances with clients and suppliers.



Yolanda Vega - Director of Sales L  
os Cabos

[yolanda@ticabos.com](mailto:yolanda@ticabos.com)

Ph. +52 (624) 142 0143

Design the strategies necessary to ensure the commercialization of the DMC offer in different markets for the sale of programs and ensure the best business relationship with suppliers and business partners.



Miguel Vargas – General Manager  
Los Cabos [miguel@ticabos.com](mailto:miguel@ticabos.com)

Ph. +52 (624) 142 0143

Responsible for creating and maintaining commercial alliances with clients and suppliers.